

Juan Carlos Contreras Gastélum

Business Analyst | Process Automation & Data Analytics | Supply Chain & International Trade

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PROFESSIONAL SUMMARY

Business Analyst and Global Business graduate (Tecnológico de Monterrey, Jun 2026; GPA 91.76/100) with a concentration in Data Analytics & AI Tools. Experience analyzing finance and operations processes, gathering requirements, and delivering automation. Native Spanish, English C1 (TOEFL iBT / Cambridge). Open to Business Analyst roles in the Monterrey metropolitan area.

PROFESSIONAL EXPERIENCE

Freelance Developer | Business Process Automation

Feb 2025 – Present

Confidential client — Remote

- Analyze business workflows, gather requirements, and deliver confidential process automation with Python, FastAPI, and Playwright.
- Build private service integrations and administrative workflows; technical, client, and operational details are intentionally withheld.

Sponsorship Director

Jan – Jun 2025

Comité de Participación Estudiantil FETEC — Tecnológico de Monterrey, Monterrey, NL

- Directed the committee's finance area and secured sponsorships for student events (debates, voting, and activities).

Member

Sep 2024 – Jun 2025

Tec Consulting Club — Tecnológico de Monterrey, Monterrey, NL

- McKinsey-method strategy cases; Project Manager of Stratify (Ximple.co, team of 4, Tec21, 2nd place) — Streamlit dashboard with KMeans/PCA segmentation, presented to leadership.

Accounting Intern

Sep 2019 – Jan 2020

Confidential company — Mexico

- Processed invoices, journal entries, bank reconciliations, and monthly-close documentation.

Sales & Delivery Associate

Jan – Aug 2019

Confidential company — Mexico

- B2C and B2B operations covering logistics, inventory, and account follow-up.

EDUCATION

Tecnológico de Monterrey (ITESM)

Aug 2022 – Jun 2026

Bachelor in Global Business (International Business / Trade) — Concentration: Data Analytics & AI Tools

GPA 91.76 / 100 · Academic Talent Program · Peer Mentor · FETEC · Verify diploma

Vrije Universiteit Amsterdam

Aug 2025 – Jan 2026

Exchange Programme — Business, Management & Marketing · 24 ECTS · 7.0 / 10

Managing Negotiations; AI for Business; Global Sustainability

SKILLS

Business: Data Analysis, Business Analysis, International Trade, Supply Chain, Requirements Gathering, Stakeholder Management, Negotiation

Analytics & Tech: SQL, Python, Excel, Pandas, Tableau, Power BI, Streamlit, FastAPI, Playwright

Tools: SAP, CONTPAQi, Microsoft Office, Git, Process Documentation

Languages: Spanish (Native) · English (C1, TOEFL / Cambridge) · French (Basic) · Dutch (Basic)

CERTIFICATIONS

International Trade · Global Supply Chain · Data Analytics & AI Tools — Tec (Jul 2026)

LinkedIn Learning path — Global Business (Tec, 12 courses, 11 Jun 2026) · Google Data Analytics · SQL (UC Davis) ·

Google AI · McKinsey Forward · Incoterms

SAP Business Analyst (May 2026) · Imports and Exports Workshop, SABGB Campus MTY (May 2025) · TOEFL iBT (Nov 2024)